

Advisory Councils

chfa. 

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Advisory Council Background

- CHFA recognizes the importance of member involvement in its work.
- Advisory Councils are called upon on a periodic basis to provide advice and feedback to CHFA.
- Each Advisory Council has a Terms of Reference*, which incorporates the Advisory Councils policy of the Board and is reviewed on a periodic basis by the President and/or his/her/their staff. Members of Advisory Councils are listed on the CHFA members' site.

*Full Terms of Reference presented to successful applicants.

Selection Process

- The councils are comprised of up to 12 CHFA members* from across the country and attempt to reflect the diverse nature of our membership, including a mix of both new and experienced members.
- Additional individuals maybe invited to join the Council at discretion of the CHFA President and his/her/their staff.
- Appointment is on a one (1) year, renewable basis to a maximum of two (2) terms.
- Members looking to apply must submit their CV and cover letter via the application form here.
- Applications will be reviewed by the CHFA President and Advisory Council Team. Candidates will be notified by March 30, 2022 regarding status of application.

*Please see specific criteria outlined in each Advisory Council Mandate.

Responsibility & Time Commitment

- CHFA Advisory Councils provide advice, feedback, recommendations and guidance to CHFA, but have no express authority to commit CHFA to, or direct CHFA staff to undertake specific actions.
- CHFA Advisory councils meet three times per year via video conference as scheduled by the CHFA team.
- Attendance is limited to the Advisory Council members only. If you are unable to attend a meeting, you are not permitted to send a delegate in your place.

CHFA Advisory Councils

Marketing & Communications

CHFA Industry Awards

Supplier Relations

Retail Relations

Marketing & Communications Council

Council Mandate:

To provide expertise, feedback and guidance on CHFA marketing and communications initiatives and strategic planning.

Who We're Looking For:

Members who have demonstrated a strong background/knowledge in marketing, PR, communications and digital media. Ideal candidates currently hold a senior leadership role in their current organization (e.g. executive, director).

CHFA Industry Awards Council

Council Mandate:

To provide feedback on CHFA's award programs and to participate in the selection of the recipients of significant awards including CHFA's Hall of Fame, Organics Achievement and John Holtmann Leadership Awards.

Who We're Looking For:

Retailer or Supplier members who have 5+ years of industry experience.

Supplier Relations Council

Council Mandate:

To bring forward and discuss issues of interest or concern to supplier members, and to provide advice and feedback to the CHFA President and/or his/her/their staff on programs and services offered by CHFA.

Who We're Looking For:

Supplier members who are senior leaders within their organization (e.g. founder, executive, director).

Retail Relations Council

Council Mandate:

To bring forward and discuss issues of interest or concern to retail members, and to provide advice and feedback to the CHFA President and/or his/her/their staff on programs and services offered by CHFA.

Who We're Looking For:

Retailer members who are senior leaders within their organization (e.g. owner/operator, executive, director).

Apply Today!

Application deadline is March 3, 2022.
For questions on our Advisory Groups, please
contact us at info@chfa.ca