



CHFA NOW is a trade only event and is not open to the public. As such, only persons involved in the natural health products (NHP) or organic industry will be admitted.

- Badges are non-transferable and must be visible at all times.
- Children under the age of 18 must be accompanied by an adult at all times.
- No wheeled carts or luggage will be allowed on the trade show floor.
- Infants are not permitted in seminars.
- Attendees are not allowed to solicit on the show floor.
- Exhibitors are not allowed to solicit outside their booth, unless they are in a previously confirmed sponsored area.

Exhibitor Badge Policy

- Exhibitor badges are non-transferable and should not be provided to any person who will not be working in your booth.
- The company name in which exhibit space was contracted is the primary company name that will appear on the badge.
- Four exhibitor badges will be issued per 100 sq. ft. of booth space occupied. Additional badges or re-prints will be issued at a cost of \$30 each.
- Exhibitor badges will be provided under the company name confirmed to exhibit by CHFA. Onsite requests for new or different company names will not be fulfilled.
- In all instances photo ID and business card is required for onsite badge pick-up.
- Badges remain the property of the CHFA and must be relinquished upon request from the CHFA.
- Badges are not required during set-up and tear-down, but are required to access the exhibit hall before the show opens on Saturday and Sunday.

No Guest Policy

Only qualified attendees will be given access to the exhibit hall. Therefore, badges are not issued to representatives of leasing companies, financial institutions, display houses, vendors, and others wishing to conduct business, nor to exhibitors' family or guests.

CHFA reserves the right to restrict entry to any individual. Any such person requested to leave the show shall do so immediately upon request, regardless of whether they are in possession of a badge permitting entry. There is no refund payable with respect to anyone refused entry.