

CHFA Exhibitor Message: Cannabis Products at CHFA NOW 2024

CHFA looks forward to welcoming you at the CHFA NOW Vancouver 2024 Trade Show, taking place April 2nd through April 5th. Before the Trade Show commences, CHFA would like to take this opportunity to remind Exhibitors of the Exhibitor Covenants contained in the Terms and Conditions of the Exhibit Space Application & Contract (the “**Agreement**”), particularly as it relates to the advertisement of cannabis products.

By entering into the Agreement, every Exhibitor agrees to only sell, market and exhibit products at the Trade Show in a manner that is compliant with applicable law. At this time, only certain authorized retailers are permitted to sell cannabis products, including cannabidiol (“CBD”), in Canada. Only persons authorized to produce, sell or distribute cannabis can advertise cannabis products, and even then, advertising is heavily restricted.

Cannabis, cannabis preparations and cannabis derivatives (including CBD) are regulated under the federal [Cannabis Act](#) and [Cannabis Regulations](#) as cannabis products. Isolated or concentrated CBD is not currently permitted to be used in NHPs, cosmetics, or foods. All food-like and cosmetic-like products containing CBD are regulated according to the *Cannabis Regulations*. Provinces and territories may impose additional restrictions on cannabis products and are primarily responsible for governing the retail sale of cannabis. Cannabis for recreational purposes and cannabis for medical purposes (as authorized under the former *Access to Cannabis for Medical Purposes Regulations*) may not make therapeutic claims, and may not be sold, marketed or exhibited without a licence or permit. Although the Government of Canada [authorized](#) edibles containing cannabis and cannabis concentrates for sale in October 2019, all food-like and cosmetic-like products containing CBD are regulated according to the *Cannabis Regulations*.

Industrial hemp and industrial hemp derivatives (e.g. hemp seed oil and hemp flour), as defined in the *Industrial Hemp Regulations*, are not subject to the same restrictions as cannabis. As such, Natural Health Products (“NHPs”) licensed under the *Natural Health Products Regulations*, which contain industrial hemp or derivatives of industrial hemp may continue to be sold, marketed and exhibited at the Trade Show, in a manner compliant with the terms of their Product Licence (“NPN”) and the *Food and Drugs Act*. However, please note that at this time isolated or concentrated CBD is not permitted in NHPs, regardless of the source material.

Consultations on the proposed pathway for regulating cannabis-containing health products will need to take place before Health Canada approves their sale. Please read [CHFA’s Position on Cannabis](#) for more information. At this time, cannabis-containing health products are only permitted for sale as prescription drugs. CHFA is working hard to ensure a pathway for the licensing of CBD as a natural health product and we look forward to providing an opportunity to exhibit CBD products at future events.



Based on the status of Canadian law, the Agreement expressly prohibits the sale, marketing or exhibition of any cannabis products and unlicensed cannabis-containing health products at the Trade Show.

If CHFA determines that an Exhibitor is in breach of the Agreement, and has sold, marketed or exhibited a product contrary to Canadian law, CHFA may exercise its rights to terminate the Agreement, and to occupy and repurpose the space of the violating Exhibitor, without refund, in accordance with the Terms and Conditions of the Agreement. The onus is on the Exhibitor to share the Terms and Conditions of the Agreement with any third party exhibitors, including sub-letter exhibitors who may be renting booth space or participating in the Exhibitor's activities on the Trade Show floor, and to ensure that any such parties' participation in the Trade Show is legally compliant.

The [Licensed Natural Health Products Database](#) contains information about NHPs that have been issued a product licence by Health Canada, including licensed health claims and NPNs. If you have any questions with respect to the licensing of NHPs containing cannabis or cannabis derivatives, including industrial hemp, please contact [Health Canada](#), your legal counsel or a regulatory consultant.

For inquires related to CHFA Tradeshow or regulatory questions, please contact us at info@chfa.ca or 1.800.661.4510.