



Eligibility for exhibiting

Exhibitors in CHFA trade shows must be CHFA members whose primary business is defined as follows:

- Manufacture or distribution of natural health/organic/health food products ultimately destined for sale to consumers or professionals through retail.
- Supply of goods and services to retailers, manufacturers, and distributors of natural health/organic/health food products.

Subletting of exhibit space to non-member companies must be pre-approved by CHFA and will be permitted only when the member can establish to the satisfaction of CHFA that they represent the brand and / or the businesses are affiliated.

CHFA Associates who supply goods and services to retailers, manufacturers and distributors of natural health/organic/health food products may exhibit with the following provisions:

- Booth space will be assigned, based on availability once the member rebook period is complete.
- Associates may not rebook exhibit space from year to year.
- Associates may not sublet exhibit space, other than to CHFA members. Subletting of exhibit space to member companies must be pre-approved by CHFA.
- Any associate with primary business services in direct competition with official exhibitor service providers may not exhibit.
- Foreign Trade Offices, Foreign Embassies or other Foreign Export Groups may not sublet space to product brands.
- Space will be assigned at the sole discretion of CHFA.

In all cases, CHFA reserves the right to determine the eligibility of exhibitors and displays for the Show. CHFA shall have the right to establish, amend or modify any policies governing use of the facility and the show.