

JOHN HOLTMANN

MEMORIAL GOLF TOURNAMENT

PRESENTED BY CHFA

2026 Sponsorship Package

June 10, 2026

Location: Lionhead Golf Club

To discuss golfing
and sponsorship
opportunities,
please contact
our team:

Email: events@chfa.ca

Booking Deadline:
May 1, 2026



Raising Funds for



SCHEDULE OF EVENTS:



8:30 a.m. ET (Clubhouse)

Registration Open

8:30 a.m. ET (Practice range)

Practice Facility Open

9:00 a.m. ET

Breakfast

10:00 a.m. ET

Shotgun Start

11:00 a.m. - 3:00 p.m ET (Halfway house)

Lunch

4:00 p.m. – 6:00 p.m. ET

Par-Tee & Connect Reception - network with all the attendees while you enjoy a buffet dinner and drinks. Raffle draw and prizes will also be presented at the reception.

Foursome - Golf & Par-Tee & Connect Reception

\$1,320

4 players "scramble" tournament. 1 power cart. Includes breakfast, on-course food stations and Par-Tee & Connect Reception. NOTE: Club rentals are NOT included and must be added as an item to your shopping cart.

Twosome - Golf & Par-Tee & Connect Reception

\$660

2 players "scramble" tournament. 1 power cart. Includes breakfast, on-course food stations and Par-Tee & Connect Reception. NOTE: Club rentals are NOT included and must be added as an item to your shopping cart.

Individual - Golf & Par-Tee & Connect Reception

\$330

1 players "scramble" tournament. 1 power cart. Includes breakfast, on-course food stations and Par-Tee & Connect Reception. NOTE: Club rentals are NOT included and must be added as an item to your shopping cart.

Individual - Golf Only

\$260

1 player "scramble" tournament. 1 power cart. Includes breakfast and on-course food. NOTE: Club rentals are NOT included and must be added as an item to your shopping cart. Ticket does not include the Par-Tee & Connect Reception.

Par-Tee & Connect Reception Only

\$90

Includes 1 individual to attend the Par-Tee & Connect Reception.

Golf Club Rental

\$65

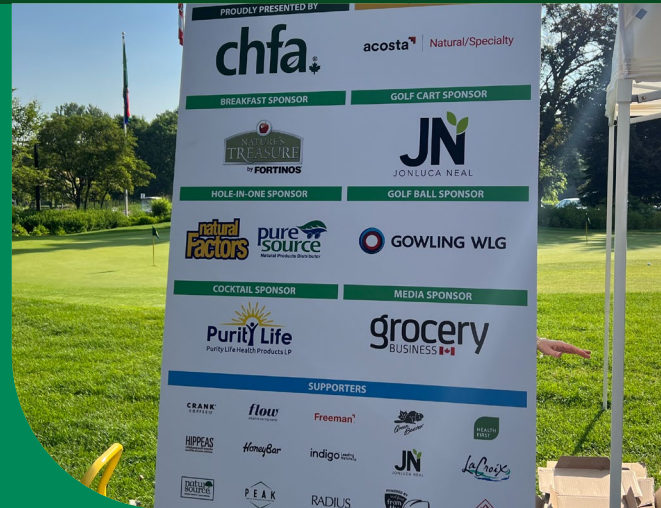
Left hand and right hand available

The annual John Holtmann Memorial Golf Tournament is a great opportunity to build stronger connections within the natural, organic and wellness community while you enjoy a full day of golf, networking and chance to mingle during our Par-Tee & Connect Reception.

THIS POPULAR EVENT ALSO FEATURES FUN CONTESTS, PREMIUM RAFFLE PRIZES AND AN ALL DAY FOOD FIESTA.

PAST ATTENDANCE & HIGHLIGHTS:

**AVERAGE ATTENDANCE (2023-2025): 140 PLAYERS
\$178K+ DONATED TO CHARITY SO FAR**



PLATINUM SPONSOR (1 AVAILABLE)

\$10,000

- ✔ Golfing Privileges: Eight playing spots in the John Holtmann Memorial Golf Tournament.
- ✔ Par-Tee & Connect Reception: Two guest passes to attend and socialize at the Par-Tee & Connect Reception taking place after the tournament.
- ✔ Primary logo placement on the welcome banner which will be prominently displayed in high profile locations.
- ✔ Exclusive logo recognition on each pin flag at each hole.
- ✔ Designated hole: 2'x3' easel sign. Ability to run an activity and showcase product.
- ✔ Primary logo placement on golf tournament website including hyperlink to company website.
- ✔ Primary logo placement on industry media post-event ad.
- ✔ Primary logo recognition on marketing materials, printed and digital.
- ✔ Acknowledgment during morning remarks and awards ceremony.

GOLD SPONSOR (4 AVAILABLE)

\$5,000

- ✔ Golfing Privileges: Four playing spots in the John Holtmann Memorial Golf Tournament.
- ✔ Par-Tee & Connect Reception: Two guest passes to attend and socialize at the Par-Tee & Connect Reception taking place after the tournament.
- ✔ Secondary logo placement on the welcome banner which will be prominently displayed in high profile locations.
- ✔ Designated hole: 2'x3' easel sign. Ability to run an activity and showcase product.
- ✔ Additional recognition at the Driving Range/Putting Green & Registration Area.
- ✔ Secondary Logo placement on golf tournament website including hyperlink to company website.
- ✔ Secondary logo placement on Industry media post-event ad.
- ✔ Logo recognition on marketing materials, printed and digital.
- ✔ Acknowledgment during morning remarks and awards ceremony.

*FRR - First Right of Refusal

CUSTOM ACTIVATION SPONSOR (2 AVAILABLE)

STARTING AT
\$2,000*

- ✔ Sponsor an activation at the tournament with the ability to run an activity and/or showcase product.
- ✔ Golfing Privileges: Two playing spots in the John Holtmann Memorial Golf Tournament.
- ✔ Par-Tee & Connect Reception: Two guest passes to attend and socialize at the Par-Tee & Connect Reception taking place after the tournament.
- ✔ Primary logo placement at sponsored activation area. Includes 2'x3' easel sign.
- ✔ Logo placement on golf tournament website, including hyperlink to company website.
- ✔ Logo recognition on marketing materials, printed and digital.
- ✔ Logo placement on industry media post-event ad.
- ✔ Acknowledgment during morning remarks and awards ceremony.

*Additional rental fees apply.

GOLF CART SPONSOR - FRR* (SOLD)

\$2,700

- ✔ Golfing Privileges: Two playing spots in the John Holtmann Memorial Golf Tournament.
- ✔ Par-Tee & Connect Reception: Two guest passes to attend and socialize at the Par-Tee & Connect Reception taking place after the tournament.
- ✔ Primary logo placement on all golf carts.
- ✔ Opportunity to place product samples on each golf cart.
- ✔ Logo placement on golf tournament website including hyperlink to company website.
- ✔ Logo recognition on marketing materials, printed and digital.
- ✔ Logo placement on industry media post-event ad
- ✔ Acknowledgment during morning remarks and awards ceremony.



BREAKFAST SPONSOR - FRR* (SOLD)

\$2,200

- ✔ Golfing Privileges: Two playing spots in the John Holtmann Memorial Golf Tournament.
- ✔ Par-Tee & Connect Reception: Two guest passes to attend and socialize at the Par-Tee & Connect Reception taking place after the tournament.
- ✔ Primary logo recognition during the breakfast.
- ✔ Logo placement on golf tournament website including hyperlink to company website.
- ✔ Logo recognition on marketing materials, printed and digital.
- ✔ Logo placement on industry media post-event ad.
- ✔ Acknowledgment during morning remarks and awards ceremony.
- ✔ Sponsor may provide a variety of breakfast food items – 150 of each item for consumption during the breakfast.

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HALFWAY HOUSE LUNCH SPONSOR - FRR* (SOLD)

\$2,200

- ✔ Golfing Privileges: Two playing spots in the John Holtmann Memorial Golf Tournament.
- ✔ Par-Tee & Connect Reception: Two guest passes to attend and socialize at the Par-Tee & Connect Reception taking place after the tournament.
- ✔ Primary logo recognition at the Halfway House.
- ✔ Logo placement on golf tournament website including hyperlink to company website.
- ✔ Logo recognition on marketing materials, printed and digital.
- ✔ Logo placement on industry media post-event ad
- ✔ Acknowledgment during morning remarks and awards ceremony.
- ✔ Sponsor may provide BBQ food item or beverage – 150 of each for consumption during the tournament.

HOLE-IN-ONE SPONSOR - FRR* (1 AVAILABLE)

\$1,600

- ✔ Golfing Privileges: One playing spot in the John Holtmann Memorial Golf Tournament.
- ✔ Par-Tee & Connect Reception: Two guest passes to attend and socialize at the Par-Tee & Connect Reception taking place after the tournament.
- ✔ Designated hole with Hole-In-One activation.
- ✔ Logo placement on a 2'x3' easel sign
- ✔ Must provide staff to monitor Hole-In-One for the day.
- ✔ Logo placement on golf tournament website including hyperlink to company website.
- ✔ Logo recognition on marketing materials, printed and digital.
- ✔ Logo placement on industry media post-event ad
- ✔ Acknowledgment during morning remarks and awards ceremony.



GOLF BALL SPONSOR - FRR* (SOLD)

\$1,600

- ✔ Golfing Privileges: One playing spot in the John Holtmann Memorial Golf Tournament.
- ✔ Par-Tee & Connect Reception: Two guest passes to attend and socialize at the Par-Tee & Connect Reception taking place after the tournament.
- ✔ Primary logo placement on all three pack golf balls handed out to each golfer.
- ✔ Logo placement on golf tournament website including hyperlink to company website.
- ✔ Logo recognition on marketing materials, printed and digital.
- ✔ Logo placement on industry media post-event ad.
- ✔ Acknowledgment during morning remarks and awards ceremony.

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PAR-TEE & CONNECT SPONSOR (3 AVAILABLE)

\$2,000



- ✔ Par-Tee & Connect Reception: Four guest passes to attend and socialize at the Par-Tee & Connect Reception taking place after the tournament.
- ✔ Primary logo recognition during the Par-Tee & Connect Reception.
- ✔ Premium logo placement in the clubhouse throughout the day.
- ✔ Logo placement on golf tournament website including hyperlink to company website.
- ✔ Logo recognition on marketing materials, printed and digital.
- ✔ Logo placement on industry media post-event ad.
- ✔ Acknowledgment during morning remarks and awards ceremony.
- ✔ Opportunity to add prize to the raffle.
- ✔ Opportunity to announce raffle winner.

PRIZE SPONSOR (2 AVAILABLE)

\$500

- ✔ Par-Tee & Connect Reception: Two guest passes to attend and socialize at the Par-Tee & Connect Reception taking place after the tournament.
- ✔ Logo placement in the clubhouse throughout the day.
- ✔ Logo placement on golf tournament website including hyperlink to company website.
- ✔ Logo recognition on marketing materials, printed and digital.
- ✔ Acknowledgment during morning remarks and awards ceremony.
- ✔ Opportunity to contribute product or services as a prize.
- ✔ Opportunity to announce prize winners.



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GENERAL HOLE SPONSOR - FRR* (2 AVAILABLE)

\$950

- ✔ Par-Tee & Connect Reception: Two guest passes to attend and socialize at the Par-Tee & Connect Reception taking place after the tournament.
- ✔ Designated hole: Include 2'x3' easel sign. Ability to run an activity and showcase product.
- ✔ Logo placement on golf tournament website including hyperlink to company website.
- ✔ Logo recognition on marketing materials, printed and digital.
- ✔ Acknowledgment during morning remarks and awards ceremony.



SWAG BAG SPONSOR - (9 AVAILABLE)

\$200

- ✔ Logo recognition on marketing materials, printed and digital
- ✔ Opportunity to provide product in our swag bag given out to all players.



LEGACY COMMUNITY SUPPORTER

\$500-\$4,999

- ✔ Donate an amount between \$500-\$4,999 to be recognized as a Legacy Community Supporter, where all proceeds will go to Right To Food.
- ✔ Par-Tee & Connect Reception: Two guest passes to attend and socialize at the Par-Tee & Connect Reception taking place after the tournament.
- ✔ Logo placement on golf tournament website including hyperlink to company website.
- ✔ Logo recognition on marketing materials, printed and digital.
- ✔ Acknowledgment during morning remarks and awards ceremony.

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Sponsorship Opportunities

	Platinum Sponsor	Gold Sponsor	Activation Sponsor	Golf Cart Sponsor - FRR*	Breakfast Sponsor - FRR*	Halfway House Lunch Sponsor - FRR*	Hole-in-one Sponsor - FRR*	Golf Ball Sponsor - FRR*	Par-Tee & Connect Sponsor	Prize Sponsor	Legacy Community Supporter	General Hole Sponsor - FRR*	Swag Bag Sponsor
Entitlements	\$10k	\$5k	\$2k	\$2.7k	\$2.2k	\$2.2k	\$1.6k	\$1.6k	\$2k	\$500	\$500-\$4,999	\$950	\$200
Number of Participants	8	4	2	2	2	2							
Par-Tee & Connect Reception Guests	2	2	2	2	2	2	2	2	4	2	2	2	
Logo placement on golf tournament website with hyperlink to company website	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Logo placement on all CHFA event marketing materials, printed & digital	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Acknowledgement during morning remarks and/or awards ceremony	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Logo placement on hole/activation station signage and ability to run an activity on-course	✓	✓	✓				✓					✓	
Logo placement throughout clubhouse	✓				✓				✓	✓			
Logo placement on welcome banner	✓	✓											
Logo placement on pin flags	✓												
Logo placement at the Driving Range/Putting Green & Registration Area		✓											
Premium Activation Station on course			✓										
Logo placement on golf carts				✓									
Logo placement at the halfway house						✓							
Logo placement on all golf balls							✓						
Opportunity to announce raffle/golf prize winner									✓	✓			
Opportunity to include product in swag bag													✓

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