



# chfa

Winter**Classic**

CHFA WINTER CLASSIC MARKETING  
OPPORTUNITIES | 2018

## OVERVIEW

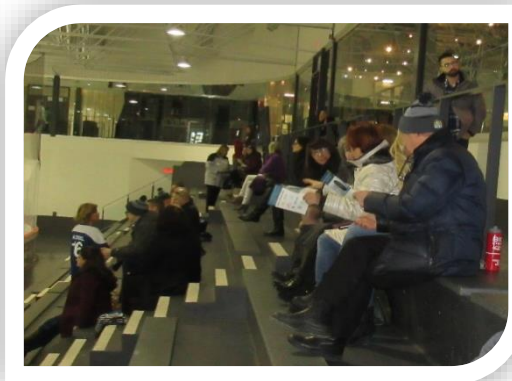


**Wednesday, May 2, 2018**

Bell Sports Complex, Brossard  
Hockey Game: 2:00pm – 4:00pm  
Reception: 4:00pm – 6:00pm

**Join us for the 6<sup>th</sup> Annual industry hockey game, where competitors become team mates and friends become friendly opponents.**

**It's a half day event that provides the opportunity to network with industry colleagues in a unique and fun atmosphere.**



## SPOSNORSHIP OPPORTUNITIES AT-A-GLANCE

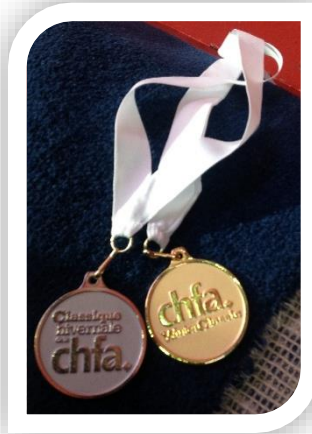
	Price	Page
Exclusive Medal Sponsor	<b>SOLD!</b>	3
Reception Sponsor	\$500	3
Exclusive Hockey Puck Sponsor	N/A	3
Jersey Sponsor	<b>SOLD!</b>	3
Hockey Cap	<b>SOLD!</b>	4
Water Bottle	<b>SOLD!</b>	4

## WINTER CLASSIC - MARKETING OPPORTUNITIES

### Exclusive Medal Sponsor - \$350 - **SOLD!**

Give an award that will be truly appreciated. As the medal sponsor you will join CHFA President, Helen Long, at the medal presentation following the game. Take advantage of this photo opportunity to congratulate all the players.

Note: the medal will include the name of the event & your logo.



### Reception Sponsor - \$500

Following the game players and spectators are invited to a reception. Congratulate the teams, share stories of triumph and defeat, all while enjoying a beverage (or two!) and indulging in tasty food. Your company logo will be featured on the on-site signage for the Cocktail Reception, Event Website and E-vites sent to all retailers.

### Exclusive Hockey Puck Sponsor – N/A

Score extra sales with this personalized Canadian made official size hockey puck. Includes 100 branded pucks. Pucks will be used during the practice period preceding the game and kept by players as a memento.



### Jersey Sponsor - **SOLD!**

As a sponsor of the jersey, your company logo will appear alongside the founder logos of MarchéTau, Bio-K+ and CHFA. These jerseys are a great keepsake and add to the overall team spirit of this annual event. As a sponsor of the jersey you will also receive two jerseys for your company.



## WINTER CLASSIC - MARKETING OPPORTUNITIES

### **Exclusive Sports Bottle Sponsor - \$850 - SOLD!**

The 500 mL (17 oz.) Aluminum Water Bottle with Carabiner is a safe alternative to plastic for your health and the environment. Features a black plastic twist-off cap, matching colored carabiner with key ring included. BPA free (Bisphenol A) and FDA Compliant. Choose your colour BLACK, LIME GREEN, RED, ROYAL BLUE, SILVER



### **Hockey Cap Sponsor - \$1,400 - SOLD!**

This sporty baseball cap is perfect for displaying your company logo and keeping heads warm during and after the game. This sponsorship opportunity will feature your company logo alongside the CHFA logo on 100 caps distributed to players and attendees. Additional caps may be purchased at \$14 each.



**Do you have an idea for a sponsorship item not listed here?**

**Give us a call and we'll do our best to accommodate you.**

**1.800.661.4510  
416.497.6939 ext. 228**



[www.chfa.ca](http://www.chfa.ca)

For more information please contact:

**Irina Costachescu**

Event Coordinator

[icostachescu@chfa.ca](mailto:icostachescu@chfa.ca)

416.497.6939 / 1.800.661.4510 ext. 228